

DESIGN PORTFOLIO

TECM 5280



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ABOUT ME



Hello, I'm Maria Sandlin, an aspiring technical writer.

As a passionate student of technical writing, I am dedicated to mastering the art of clear and effective communication. I am currently pursuing my Certificate of Technical Writing at The University of North Texas, and I am eager to apply my knowledge and skills to real-world projects.

My academic journey has equipped me with a solid foundation in technical communication principles, including audience analysis, information design, and document usability. Through coursework and hands-on projects, I've gained experience in creating various types of technical documentation, from instructional manuals to one-page designs.

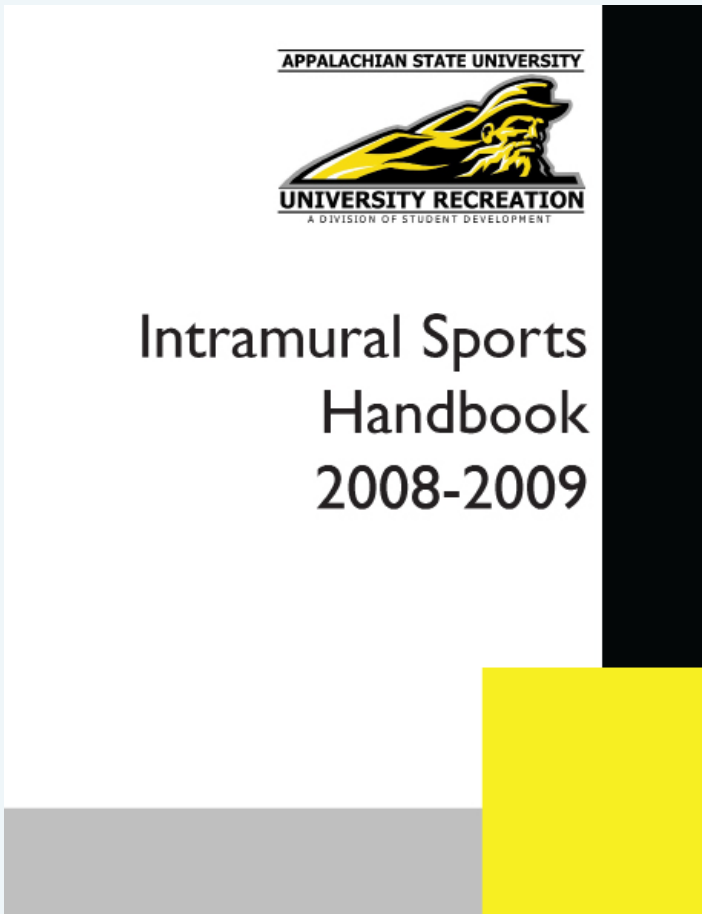
As I embark on this journey, I am excited to contribute my fresh perspectives and creative insights to the field of technical writing. I am eager to collaborate with industry professionals, learn from their expertise, and make meaningful contributions to innovative projects.

Thank you for considering my portfolio as I embark on this exciting journey. I am eager to apply my skills and passion to contribute to your team's success.

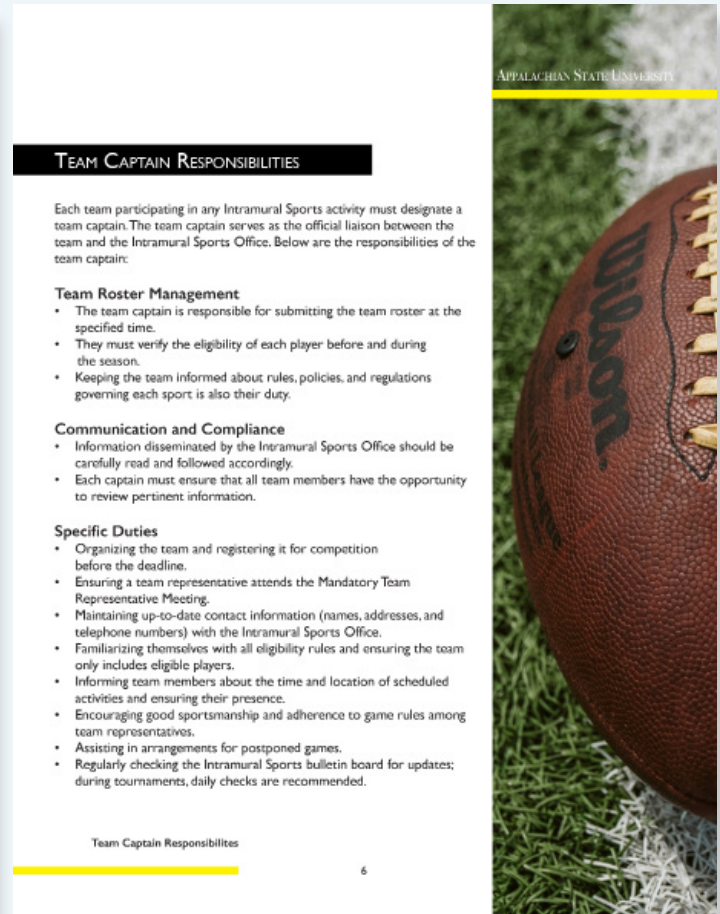
Contact Me

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MULTI-PAGE DOCUMENT



Cover Page




Page 6 of 8

The goal of this project was to take a poorly designed Word document and turn it into a multi-page document in Adobe InDesign that utilizes proper design principles. The final draft was to have an interactive Table of Contents, bookmarks, and different heading levels.

Multi-Page Document: Original Revised

WORKS EVERY TIME LAYOUT





NEUROSCIENCE DAY

When:
Thursday, 4/4/24
10 am - 3 pm

Where:
6001 Forest Park
Dallas, TX, 75235
Auditorium NG3.112

Free to attend.
Lunch will be provided.

Scan the QR Code to
RSVP March 22, 2024.

Design #1




2024 Summer Research Program for Students and Teachers

Be a Mentor

- More than 900 teachers and high school students trained since 1997.
- Help improve pre-college science education—a National Academies of Science priority.
- STARS students come back to UT Southwestern for Graduate School, Medical School, and School of Health Professions.

Benefits

- No cost to you. STARS pays stipends (\$4650/teacher and \$3000/student).
- Great teaching and mentoring opportunity for post-docs or grad students.

To Volunteer

- Email us at STARSmal@utsouthwestern.edu.



Scan the QR code to find our social media pages and registration website.

STARS Program
5323 Harry Hines Blvd.
Dallas, TX 75390-9137
Phone: 214-648-9505

Design #2

These two designs, created with Adobe InDesign, incorporate the “Works Every Time” design layout. The layout reflects how the audience reads a document – starting in the upper-left, then moving through the document to the lower-right. I selected two designs to revise that committed many design sins.

Design #1: Original Revised

Design #2: Original Revised

FLYERS



Print Flyer



Online Flyer

These two flyers, created with Adobe InDesign, incorporate the “Works Every Time” design layout. I selected two designs to revise that committed many design sins.

Print Flyer: Original

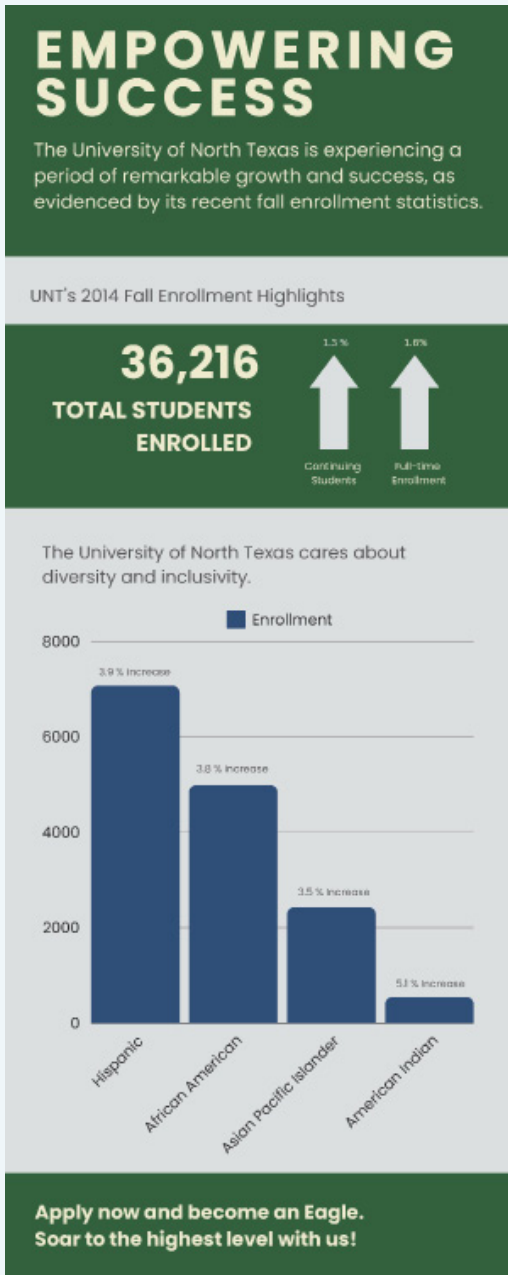
Revised

Online Flyer: Original

Revised

INFOGRAPHIC

This infographic was created using Canva and features information found in a UNT press release.



Design #1