# DESIGN PORTFOLIO **TECM 5280**





# TABLE OF CONTENTS

About Me	3
Multi-Page Document	4
Works Every Time Layout	5
Flyers	6
Infographic	7

### **ABOUT ME**



Hello, I'm Maria Sandlin, an aspiring technical writer.

As a passionate student of technical writing, I am dedicated to mastering the art of clear and effective communication. I am currently pursuing my Certificate of Technical Writing at The University of North Texas, and I am eager to apply my knowledge and skills to real-world projects.

My academic journey has equipped me with a solid foundation in technical communication principles, including audience analysis, information design, and document usability. Through coursework and hands-on projects, l've gained experience in creating various types of technical documentation, from instructional manuals to one-page designs.

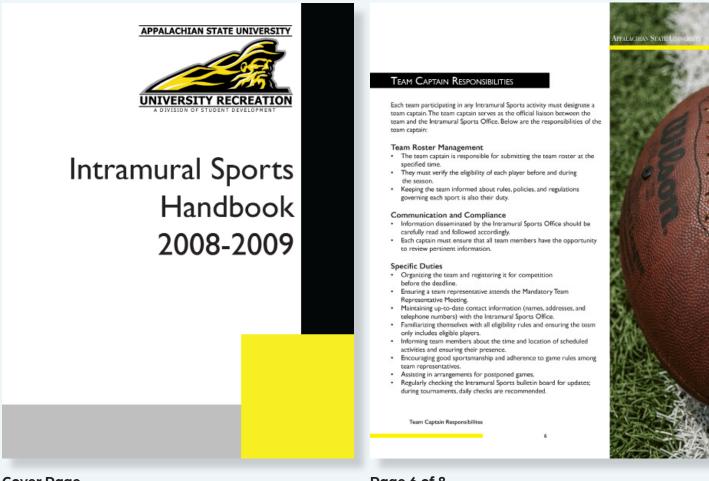
As I embark on this journey, I am excited to contribute my fresh perspectives and creative insights to the field of technical writing. I am eager to collaborate with industry professionals, learn from their expertise, and make meaningful contributions to innovative projects.

Thank you for considering my portfolio as I embark on this exciting journey. I am eager to apply my skills and passion to contribute to your team's success.

### **Contact Me**

Maria Sandlin 214–681–9376 msandlin0616@gmail.com LinkedIn

# **MULTI-PAGE DOCUMENT**



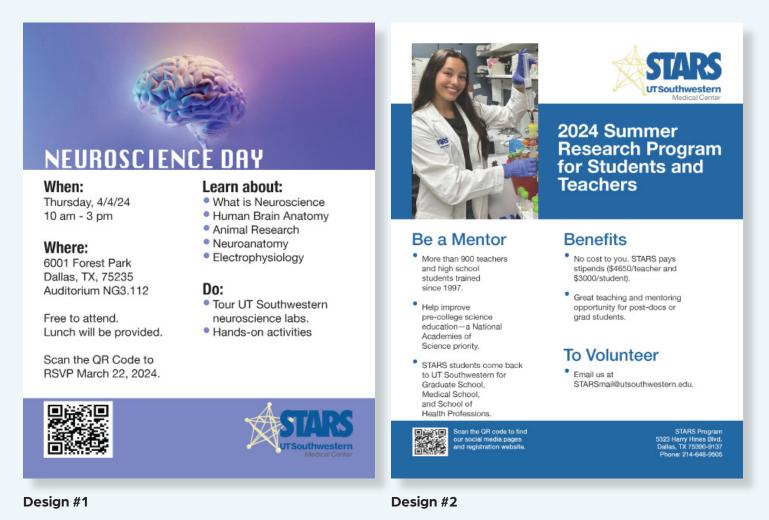
**Cover Page** 

Page 6 of 8

The goal of this project was to take a poorly designed Word document and turn it into a multi-page document in Adobe InDesign that utilizes proper design principles. The final draft was to have an interactive Table of Contents, bookmarks, and different heading levels.

Multi-Page Document: Original Revised

# WORKS EVERY TIME LAYOUT

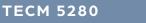


These two designs, created with Adobe InDesign, incorporate the "Works Every Time" design layout. The layout reflects how the audience reads a document – starting in the upper-left, then moving through the document to the lower-right. I selected two designs to revise that committed many design sins.

Design #2:

Original

Revised



Original

Revised

Design #1:

# **FLYERS**



### UT Southwestern STARS Program No-cost Programs and Resources

Symposia: Each month, the STARS Program organizes professional STEM enrichment opportunities, featuring Basic Science Symposia for teachers and students.

Teacher In-Service Sessions: Twice a year, STARS presents programs emphasizing hands-on, inquiry-based lessons tailored for classroom implementation.

Career Discovery: Geared towards middle and high school students, the Career Discovery program offers insight into various career paths in science and medicine.

Personalized Outreach: Arrange for a designated STARS science ambassador to visit your classroom or virtual event, delivering a presentation based on their professional expertise.

Medical Center Student Tours: STARS Program offers tailored tours designed for high school students and teachers, providing an immersive experience within medical facilities.

Teacher and School District Workshops: STARS Program facilitates fullday professional development workshops, offering hands-on experiences for teachers seeking to enhance their skills.

Summer Science Camps: Apply for one of our six STARS Summer Camps, designed to enrich students' understanding of subjects ranging from middle school science to biotechnology.

Summer Research Program Internships: High school juniors and secondary science teachers are invited to apply for our nationally recognized, stipend-earning, 8-week biomedical research internship.

Science Fair Support: STARS provides comprehensive support for science fairs, including hosting, providing judges, and recruiting seminar speakers for state, district, and school-leval events.



#### Classroom Support

The STARS Program offers a checkout program of an array of science module suitcases, lesson plans, and equipment.

#### Contact Us

5323 Harry Hines Blvd. Dallas, TX, 75390 214-648-9505 STARSmail @utsouthwestern.edu

Scan to learn more



STARS UT Southwestern Messal Certer

To book your appointment call 999-999-999 Department of Ophthalmology 1234 Main Street, Dallas, T<u>X 75390</u>

### **Print Flyer**

### **Online Flyer**

These two flyers, created with Adobe InDesign, incorporate the "Works Every Time" design layout. I selected two designs to revise that committed many design sins.

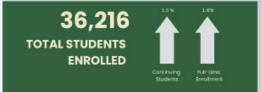
Print Flyer:	Original	Revised	Online Flyer:	Original	Revised

# INFOGRAPHIC

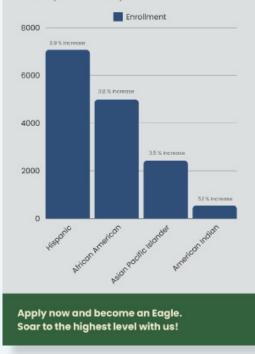
### EMPOWERING SUCCESS

The University of North Texas is experiencing a period of remarkable growth and success, as evidenced by its recent fall enrollment statistics.

UNT's 2014 Fall Enrollment Highlights



The University of North Texas cares about diversity and inclusivity.



Design #1

This infographic was created using Canva and features information found in a UNT press release.

### **TECM 5280**